MPN-MATE RESEARCH FOUNDATION

MPN-MATE.COM

CYCLING FOR A CURE

RARE BLOOD CANCER – MPN AWARENESS RIDE

Sydney to Coffs Harbour

Peter Mac
Peter MacCallum Cancer Foundation
Proud Supporter 2021

Black Castle Events
Organisers of Growers Markets & Events

Registered Charity

Official Sponsorship Brochure

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MPN-MATE Research Foundation, commenced by a small group of MPN self-advocating patients, who came to realise that very little research work was being conducted in the field of Myeloproliferative Neoplasms (MPNs)

MPNs appear when bone marrow creates a proliferation of red, white blood cells, and platelets. Because MPNs are characterised by uncontrolled cell growth they meet the definition of cancer. Initially MPNs were called Myeloproliferative Diseases until 2008 when the World Health Organisation reclassified them as types of blood cancer, and named them Myeloproliferative Neoplasms, (MPNs).

Each type of MPN is characterised by a pattern of abnormal blood cell production that usually impacts one blood cell type more than the others. It can & often does adversely affect one's Quality of Life... Presently, only Allogenic Stem Cell Transplant (ASCT) offers a curable option, however those odds are very poor... Even people who do not have one the known genetic 'DRIVER' mutations may still have an MPN & never know it simply because 'AWARENESS' of these conditions is not currently easily identified by our GPs and even some Specialists.

That is why Steve and his MPN-MATE patient colleagues formed this Registered Australian Health Promotion Charity to try to implement much-needed changes to the MPN status quo...

** All Donations of $2 or more are tax-deductible & we also hold Donor Gift Recipient (DGR) Tax Status, which means even Gifts (products or services), can be claimed as a stated value... Thank you for your generosity...*

https://www.mpn-mate.com/giving-for-mpns/

Why this Fundraiser?

Until 1.5 decades ago, little was known of how to treat people with a Myeloproliferative Neoplasm (MPN). However, between 2005-2013, the 'Driver Mutations' responsible for causing these rare chronic blood cancers were identified making now the ideal time for further research for all Australians afflicted with an MPN. At present, Australia's medical fraternity suffer from a 'knowledge gap' concerning the management and treatment of MPNs, because as yet next to no research has been undertaken to clearly map and better comprehend the incidence of MPNs in Australia, and presently there are very few recognised MPN Specialist doctors. Based upon MPN incidence statistics out of the USA & Europe, it is estimated approximately 30,000+ Australians might be affected by an MPN...

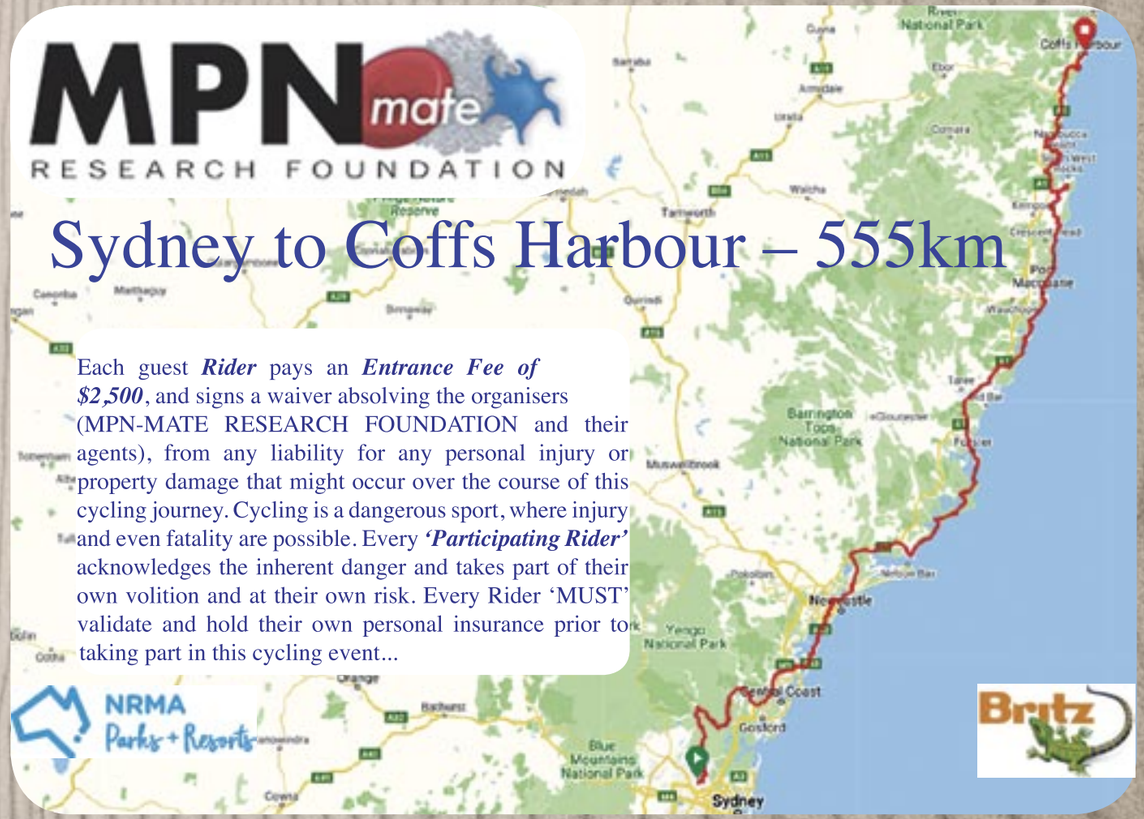
The MPN-MATE Research Foundation, in support of Peter MacCallum Cancer Foundation ~ Australia's premiere cancer research institute, with the assistance of your generous support and sponsorship, hope to make a big dent in pioneering new research with this epic fundraiser & awareness campaign to bring about better treatments to manage and hopefully cure MPNs into the future.

Initially, Steve hoped to cycle around the entire continent, but COVID -19 foiled that effort. "PLAN-B" starts from Castle Hill Showground on April 10, 2021 will see a BRITZ Motor-Home, (Support\Vehicle), following Steve & his support Riders from Sydney to Coffs Harbour on an extremely important 'Rare Blood Cancer' Awareness Fundraising 550+km Ride, where he hopes to raise 25k for MPN Research. This funding is crucial to the success of seeing better outcomes that will eventuate in giant strides for improving the Quality of Life for all rare blood cancer sufferers here in Australia.

Your decision to take action today will help make a life-saving difference to people suffering a ~ rare blood cancer ~ Thank you...

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Sydney to Coffs Harbour – 555km



Each guest ***Rider*** pays an ***Entrance Fee of $2,500***, and signs a waiver absolving the organisers (MPN-MATE RESEARCH FOUNDATION and their agents), from any liability for any personal injury or property damage that might occur over the course of this cycling journey. Cycling is a dangerous sport, where injury and even fatality are possible. Every ***'Participating Rider'*** acknowledges the inherent danger and takes part of their own volition and at their own risk. Every Rider 'MUST' validate and hold their own personal insurance prior to taking part in this cycling event...

Disclaimer: The maps routes & distances are indicative only of the course that will be followed, conditions will always dictate the prefered route on the day

WHO's behind the Fundraiser?

The MPN-MATE Research Foundation, is a self-advocating MPN patient group and registered Australian health promotion charity, who is a proud supporter of the Peter MacCallum Cancer Foundation. Funds raised through ***'Cycling For A Cure 2021'*** will go towards MPN Blood Cancer Research led by Associate Professor Dr. Kate Burbury.

Steve's cycling fundraiser will aid & drive 'Awareness' to help secure much-needed funding for developments into MPN research to become an Australian reality...

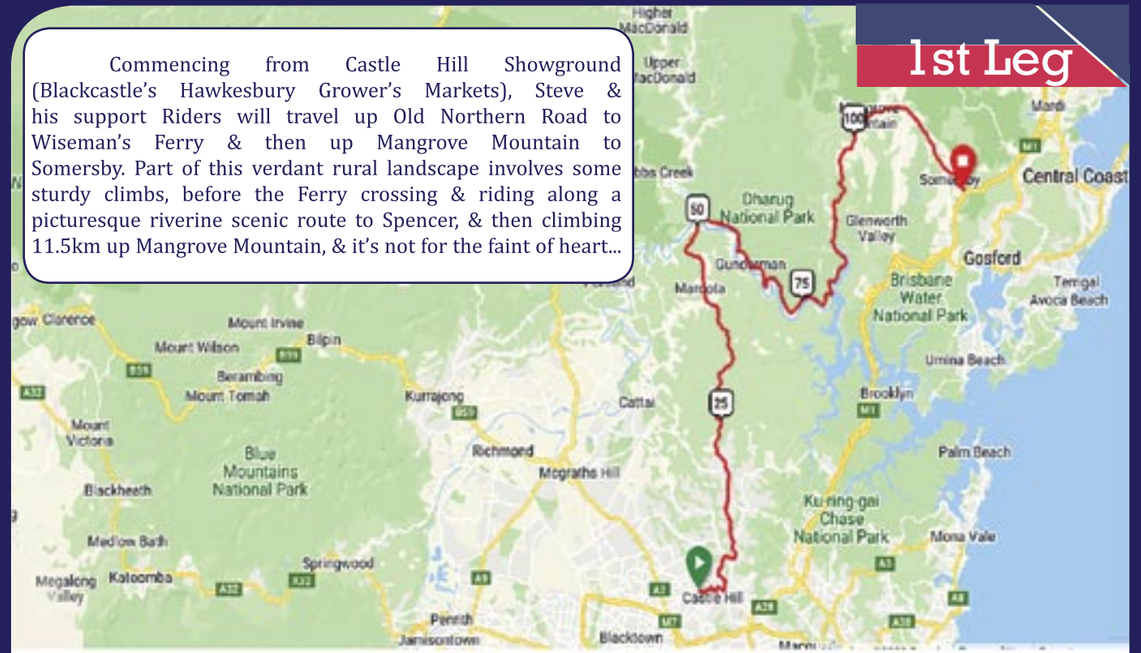
Peter Mac is one of the world's leading cancer research, education and treatment centres and Australia's only public hospital solely dedicated to caring for people affected by cancer. With a 3,200 strong workforce of dedicated and talented staff, including more than 700 cancer researchers, Peter Mac relies on supporters like you to help fund the specialised technologies and resources needed for critical research. By donating and fundraising through Peter Mac you will help enable life-saving cancer research and give new hope to people affected by rare blood cancer...

Peter Mac
Peter MacCallum Cancer Foundation
Proud Supporter 2021

Your decision to take action today will help make a life-saving difference to people suffering from ~ rare blood cancer ~ Thank you...

1st Leg

Commencing from Castle Hill Showground (Blackcastle's Hawkesbury Grower's Markets), Steve & his support Riders will travel up Old Northern Road to Wiseman's Ferry & then up Mangrove Mountain to Somersby. Part of this verdant rural landscape involves some sturdy climbs, before the Ferry crossing & riding along a picturesque riverine scenic route to Spencer, & then climbing 11.5km up Mangrove Mountain, & it's not for the faint of heart...



Disclaimer: The maps routes & distances are indicative only of the course that will be followed, conditions will always dictate the prefered route on the day

2nd Leg

Stockton Beach to Myall Lakes - 94 km

Cycling from Stockton Beach, Newcastle to the spectacular beauty of the majestic Myall Lakes...

NRMA Parks & Resorts have amazing accommodation in most of our stop-over destination locations...



Disclaimer: The maps routes & distances are indicative only of the course that will be followed, conditions will alter [illegible] the preferred route on the day

VIEW FROM NORD'S WHARF 1ST NIGHT'S ACCOMMODATION

Black Castle Events
Organisers of Growers Markets & Events

Forster to Port Macquarie - 121km

Short drive from Myall Lakes to Blueys / Forster for our next stage start, then heading north via Halidays Point, through Crowdy Bay National Park, a short refreshment break at Laurieton before pushing on to Port Macquarie...



3rd Leg

Port Macquarie – South West Rocks 85km

Port Macquarie via Crescent & Hat Heads for a scenic coastal ride to South West Rocks...



4th Leg

Disclaimer: The maps routes & distances are indicative only of the course that will be followed, conditions will always dictate the prefered route on the day

BRITZ

Britz have provided us with an excellent Six (6) Berth MotorHome to be our support vehicle for this inaugural MPN-MATE RESEARCH FOUNDATION'S cycling fundraiser event.

This vehicle has all the modern convenience one would expect to find in such a high-end vehicle of its class…

It was only with the generosity of BRITZ that this ride even became possible, and we are forever in their debt for helping us to spread the required 'AWARENESS' of Rare Blood Cancers in the hope that we might some day assist in providing a cure for thousands of Australians who currently suffer with a Myeloproliferative Neoplasm (MPN).

Thank you BRITZ



Disclaimer: The image above is used here only for marketing purposes & may not be the exact vehicle used over the 'RIDE'

South West Rocks – Coffs Harbour 120km

From South West Rocks, we'll take a break at Nambucca Heads and then another at Sawtell Beach before arriving at Coffs Harbour after our final cycling leg…



5th Leg

Disclaimer: The maps routes & distances are indicative only of the course that will be followed, conditions will always dictate the prefered route on the day



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PLEASE SELECT POSITION BY CIRCLING BOXES CORRESPONDING TO YOUR DESIRED LEVEL OF SPONSORSHIP

1 & 3	9 & 10	5 & 6	13 & 14	15 & 16	21 & 22
2 & 4	11 & 12	7 & 8	17 & 18	19 & 20	

GOLD

$5,000

* Cycling Kit Logos (large)
* MPN-MATE.COM website promotion
* State-wide Promotional Marketing
* Radio & Press where possible
* Social Media – FB - STRAVA - Twitter

x 2 Only

SILVER

$2,500

* Cycling Kit Logos (medium)
* MPN-MATE.COM website promotion
* State-wide Promotional Marketing
* Radio & Press where possible
* Social Media – FB - STRAVA - Twitter

x 4 Only

BRONZE

$1,000

* Cycling Kit Logos (small)
* MPN-MATE.COM website promotion
* State-wide Promotional Marketing
* Radio & Press where possible
* Social Media – FB - STRAVA - Twitter

x 5 Only

SPONSORSHIP PLEDGE

Name:.....

Contact: .....

.....

SPONSORSHIP SELECTION ✔

GOLD $5,000.00 ❑

SILVER $2,500.00 ❑

BRONZE $1,000.00 ❑

Sponsorship amounts can be made in CASH or in kind via providing a required product or service to an agreed value
(all donations above $2 are deductible)

Signed: .....

Dated: .....

For all details on how you or your company might become one of our proud sponsors

Please call Steve

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steven@mpn-mate.com

Proud Supporter 2021

